



**FOR IMMEDIATE RELEASE**

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## **MUSIC CITY MOTORCYCLE RALLY KICK STARTS JUNE 30 – JULY 3 AT FONTANEL**

**Whites Creek, TN...**May4, 2017 – The owner and coordinators of KATANCHA CORP, Kathy Micheal and her son, Chase Micheal have partnered with Dale Morris, Marc Oswald, Robert Ekman, and Jeff Lamont, owners and operators of Fontanel, to create a world class motorcycle event in the greater Nashville area. The First Annual Music City Motorcycle Rally, sure to become Nashville's premier motorcycle rally kickstarts June 30 - July 3, 2017 at Fontanel and The Carl Black Chevy Woods Amphitheater. Russ Brown Motorcycle Attorneys is the 2017 presenting sponsor, and Jack Daniels is the official spirit of the event. There will be four exciting music stages, numerous vendors, stunt teams, winery, distillery and so much more onsite, plus a charity ride on July 1 to benefit CORE (Community Organized Renewal Efforts). The charity ride will begin with a backwoods drive to Clarksville, stop at a designated place for lunch, then a nice finish to Fontanel. The ride is 98% two- lane highway, and will be from 11:00 AM- 2:00 PM. The cost is \$55 per driver, and \$85 if a passenger rides along.

### **ABOUT THE EVENT**

Music City Motorcycle Rally is a FREE event open to all public. Four Stages of Music will play everyday of the event. National vendors will be present for all riders' customizing needs. Additional activities include a bike show, sound-off motorcycle audio show, antique motorcycle show and stunt teams. Concerts will headline the Carl Black Chevy Woods amphitheater all weekend. Headlining national acts and pricing to be released very soon.

## **ABOUT KATANCHA CORP**

KATANCHA produces only motorcycle rallies, with a focus on music concerts, entertainment, exhibitors, sponsors and local charity organizations. KATANCHA owns, operates, and contracts multiple events annually, five of which with an attendee base of 150,000+. KATANCHA is a reputable company with a 20+ year history in the motorcycle event industry. KATANCHA's client reach includes all factory OEM brands such as Harley-Davidson, Indian Motorcycles, Yamaha, Ducati as well as parts and accessory manufacturers. Additionally, this includes national industry sponsors such as GEICO Motorcycle, Jack Daniels, Russ Brown Motorcycle Lawyers and many more.

We look forward to working very closely with the city and townships of Nashville and Whites Creek to create a safe, sustaining and profitable event. We are interested in **building** lasting relationship with city officials, local sponsors and charities. Please join us June 30 – July 3 for what will be a truly unique experience. For more information on KATANCHA, please visit [www.katancha.com](http://www.katancha.com)

## **ABOUT FONTANEL**

Fontanel is one of Nashville's premier destinations situated on 220 acres nestled in the rolling hills of the Whites Creek Valley, just "three songs" North of downtown Nashville. Property activities include tours of the Fontanel Mansion, a 33,000 square foot log cabin and former home of Country Music Hall of Fame member Barbara Mandrell, concerts at the Carl Black Chevy Woods Amphitheater, Adventureworks Ziplines, Prichard's Distillery and three miles of public walking trails provided by Metro Parks and Greenway. Handcrafted small batch fine wines are available at Natchez Hills Winery, where you can enjoy a personalized tasting and take your favorite bottle home. Cafe Fontanella is the property's award-winning restaurant, and is open seven days a week featuring Italian/American cuisine and live music. Accommodations are available on-site at the luxurious Inn at Fontanel, a boutique Bed and Breakfast. Shopping is available at the Stone House Gift Shoppe (which also serves as the box office). For more information or to book a private event in one of many incredible venues, visit [www.fontanel.com](http://www.fontanel.com) or call 615-724-1600.

## **ABOUT CORE**

CORE is a local organization comprised of neighborhood families, faith organizations, civic leaders, and businesses joining together to develop a needs and assets plan for District 3. The ultimate goal is to identify the gifts and assets of community members, and team those people in the same community with those who have needs, and form a true spirit of neighborly support for one another. For more information, [click here](#) or call Stan Cunningham at 615.594.4944