



KIDZ BOP JOINS FORCES WITH LIVE NATION TO ANNOUNCE

ALL NEW 2017 “BEST TIME EVER” TOUR

*The #1 Kids’ Music Brand Hits the Road Again With National Tour,
Sponsored by Juicy Juice Splashers*

Tickets For Spring & Summer Amphitheater Dates On Sale Friday, February 24th

NEW YORK, NY (February 21, 2017) -- [KIDZ BOP](#) fans, get ready for the best news ever! The #1 music brand for kids has partnered with **Live Nation Entertainment** to announce the ALL-NEW KIDZ BOP “**Best Time Ever**” tour, sponsored by [Juicy Juice Splashers](#). The KIDZ BOP Kids will headline the national live tour, which kicks off in April and will hit more than 50 cities across the U.S., including Los Angeles, Chicago and Miami. The *Best Time Ever* tour will launch with an exclusive pre-sale on Wednesday, February 22 for KIDZ BOP social media fans. Tickets for the spring and summer amphitheater dates officially go on sale to the public on Friday, February 24th. Special VIP tickets, which include a *Best Time Ever* private party, exclusive merchandise and a meet and greet with the KIDZ BOP Kids, will also be available. Additional tour dates will be announced shortly. For tour dates and ticket information, visit <http://www.ticketmaster.com/Kidz-Bop-Kids-tickets/artist/1852697>.

Citi cardmembers can take advantage of a special pre-sale opportunity beginning Wednesday, February 22 at 10am local time, through Thursday, February 23 at 10pm local time. For complete pre-sale details visit: citiprivatepass.com.

Fans can look forward to an entirely new KIDZ BOP experience at the 2017 show. The ultimate family-friendly live concert will feature brand-new songs, choreography and an eye-popping set design. The tour is headlined by the newest group of KIDZ BOP Kids, who were introduced in January with the release of KIDZ BOP 34. The KIDZ BOP Kids have been named *Billboard Magazine’s* “#1 Kids’ Artist” for the past seven consecutive years. Artist Group International (AGI) is representing the *Best Time Ever* tour.

Victor Zaraya, President of KIDZ BOP said, “The *Best Time Ever* tour is our biggest show yet. We’re excited to travel the country again in 2017, and continue to bring our annual tour to the hometowns of families who listen to our music every day. KIDZ BOP’s *Best Time Ever* tour provides returning fans with many fun surprises and new fans with their very first concert experience.”

Juicy Juice Splashers has been named an official sponsor for the KIDZ BOP *Best Time Ever* tour. A better-for-you beverage, Juicy Juice Splashers* features fruity flavors and 50% less sugar vs. the leading juice, an option both parents and kids love. Fans can have fun at the Juicy Juice tent before the concert and will receive a free sample of the product after the performance. The partnership is supported by an exciting national sweepstakes which will be announced later this year. “We’re thrilled to be the official sponsor of this year’s Best Time Ever tour,” said Ilene Bergenfeld, Chief Marketing Officer for Harvest Hill Beverage Company, owner of the Juicy Juice brand. “Just like Juicy Juice Splashers, KIDZ BOP offers parents and kids an experience that both will enjoy, making the partnership a natural fit. We can’t wait to share in the concert fun with fans!”

KIDZ BOP’s “Best Time Ever” 2017 Tour Dates

Initial Spring and Summer Tour Dates

Additional Fall Dates to Be Announced Shortly

<u>DATE</u>	<u>CITY</u>	<u>STATE</u>	<u>VENUE</u>
Fri-Sun/Apr-28, 29, 30	Winter Haven	FL	LEGOLAND® Florida Resort
Fri/May-05	Raleigh	NC	The Red Hat Amphitheatre
Sat/May-06	Nashville	TN	Carl Black Chevy Woods Amphitheater
Sun/May-07	Alpharetta	GA	Verizon Wireless Amphitheater
Fri/May-12	Hershey	PA	Giant Center
Sat/May-13	Williamsburg	VA	Busch Gardens
Sun/May-14	Greensboro	NC	White Oak Amphitheatre @ Greensboro Coliseum Complex
Fri/May-19	New Orleans	LA	Bold Sphere Music at Champions Square
Sat/May-20	Houston	TX	Cynthia Wood Mitchell Pavilion
Sun/May-21	Rogers	AR	The Walmart Arkansas Music Pavilion
Fri/Jun-02	Concord	CA	Concord Pavilion
Sat/Jun-03	San Diego	CA	Cal Coast Credit Union Open Air Theatre
Sun/Jun-04	Anaheim	CA	Honda Center
Sat/Jun-10	Los Angeles	CA	Greek Theatre
Sun/Jun-11	Las Vegas	NV	Cox Pavilion
Fri/Jun-16	Ridgefield	WA	Sunlight Supply Amphitheater
Sat/Jun-17	Auburn	WA	White River Amphitheater
Fri/Jun-23	Boston	MA	Blue Hills Bank Pavilion
Sat/Jun-24	Wallingford	CT	Toyota Presents Oakdale Theatre

Fri/Jul-07	Cleveland	OH	Jacobs Pavilion at Nautica
Sat/Jul-08	Saginaw	MI	FirstMerit Bank Event Park
Fri/Jul-14	Syracuse	NY	Lakeview Amphitheater
Sat/Jul-15	Atlantic City	NJ	Adrian Phillips Theater at Boardwalk Hall
Sun/Jul-16	Brooklyn	NY	Ford Amphitheater at Coney Island
Wed/Jul-19	Hyannis	MA	Cape Cod Melody Tent
Fri/Jul-21	Saratoga Springs	NY	Saratoga Performing Arts Center
Sat/Jul-22	Darien Center	NY	Darien Lake Performing Arts Center
Fri/Jul-28	Cincinnati	OH	PNC Pavilion at Riverbend Music Center
Sat/Jul-29	Rochester Hills	MI	Meadowbrook Amphitheater
Sun/Jul-30	Chicago	IL	Huntington Bank Pavilion
Fri/Aug-04	Charlotte	NC	Charlotte Metro Credit Union Amphitheatre
Sat/Aug-05	Jacksonville	FL	Daily's Place Amphitheatre
Sun/Aug-06	Miami	FL	The Fillmore Miami Beach at the Jackie Gleason Theater
Sat/Aug-12	Baltimore	MD	Hippodrome Theatre
Sun/Aug-13	Holmdel	NJ	PNC Bank Arts Center

For a full list of tour dates and ticket information, visit kidzbop.com/tour

About KIDZ BOP

KIDZ BOP connects with kids and families through its best-selling albums, music videos, consumer products and live tours. In the US, KIDZ BOP is the #1 music brand for kids, featuring today's biggest hits "sung by kids for kids." KIDZ BOP has sold over 17 million albums and generated over 1 Billion streams, since the family-friendly music brand debuted in 2001. In 2016, KIDZ BOP accounted for 23% of all children's music sale in the US. The best-selling series has had 24 Top 10 debuts on the Billboard 200 Chart; only three artists in history—The Beatles, The Rolling Stones, and Barbra Streisand—have had more Top 10 albums. For more information, visit kidzbop.com.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenationentertainment.com

About Harvest Hill Beverage Company

Harvest Hill Beverage Company, based in Stamford, CT, was formed by Brynwood Partners VII L.P. in June 2014 to acquire the iconic Juicy Juice brand from Nestlé USA, Inc. Juicy Juice is the largest 100 percent juice brand in the U.S. focused on the kids segment. Harvest Hill currently markets Juicy Juice products in single-serve and multi-serve formats to the retail and foodservice channels. The company intends to grow both organically and through strategic add-on acquisitions. For more information on Harvest Hill, please visit www.harvesthill.com.

* Juicy Juice® Splashers® contains 10 grams compared to the Leading juice at 21 grams of sugar.

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